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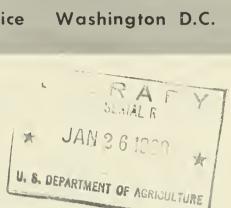
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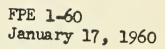


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FOREIGN AGRICULTURE CIRCULAR

U.S. DEPARTMENT OF AGRICULTURE
Foreign Agricultural Service Washington D.C.





GREECE AND HONG KONG - CONTRASTING

MARKETS FOR U. S. POULTRY 1/

Greece and Hong Kong have become markets for U. S. poultry in recent years. There-are strong contrasts between them, however. The recent introduction of U. S. frozen whole chickens into Greece has resulted in a promising limited European market. The sharp increase in Hong Kong imports of U. S. frozen poultry parts offers an outlet in a part of the world where U. S. poultry has had only limited sales. However, continued expanded sales are dependent upon live poultry supplies from Communist China.

Greece - A New European Market

Greece has recently become an importer of frozen U. S. broilers and fryers. While it is not expected to become a major outlet for U. S. poultry, there are indications that it will expand.

Until recently, Greek poultry imports were largely coming from Europe, particularly Eastern Europe. While Poland continues as the major supplier, the U. S. share of the Greek market has been gradually increasing. During the first 7 months of 1959 the United States supplied one-third of the total Greek poultry imports (See Table I).

^{1/} This Circular is based upon firsthand observations of W. L. Scholz, Foreign Agricultural Service marketing specialist in Greece and Hong Kong. It includes information derived from the U. S. agricultural attache in Athens; the U. S. agricultural officer in Hong Kong, and local trade representatives.

Table I - Poultry Meat: Greek Imports 1957, 1958 and January-July 1958 and 1959

				o darder j	-	3 1770 0		-///
Country of Origin	:	1957	:	1958	:	Janua 1958	ry ·	- July 1959
		1,000 pounds		1,000 pounds		1,000 pounds	:	1,000 pounds
Denmark United States Hungary Poland Others	•	36 10 255 220 138	: : !/:	26 131 42 403 35	2/:	22 51 42 248 29	•	189 37 290 52
Total	:	659	:	637	:	392	:	568

^{1/} Includes Rumania 61,000 pounds and Yugoslavia 52,000 pounds
2/ Includes Yugoslavia 19,000 pounds

The imports of Polish poultry are based on:

- 1. A bilateral trade agreement resulting in a familiarness with the Polish product.
- 2. An advertising campaign based on a quality identification seal affixed to each bird.
- 3. A standard 20 kilogram wooden box with birds cellophane wrapped and of uniform weight in each box.

In spite of these selling points, a market for U. S. poultry has been established. Some importers feel that the U. S. product is of higher quality and better processed. U. S. prices were competitive in late 1958 and in 1959. Many Greek importers would rather deal with the United States, where they have a choice of exporters, rather then with Eastern European government-controlled export associations. Coupled with this is the business integrity established by those U. S. exporters currently shipping poultry to Greece.

Freight rates charged have hindered U. S. poultry trade with Greece in the past. The current shipping charge for U. S. poultry is \$100 per metric ton (4.5 cents per pound) on U. S. lines. Formerly the rate was \$126 a ton.

The weighted c.i.f. price for U. S. frozen poultry (60 per cent Grade A, 40 per cent Grade B) was 34.5 cents per pound in August 1959. Polish poultry was reportedly offered at 32.3 cents per pound, Israeli broilers at 34.25 cents per pound, and Argentine hens at 30.9 cents per pound. All suppliers offered fully eviscerated chickens.

Retail prices at the Athens Meat Market in August were 44 drachmae per okra (51.8 cents per pound) for U. S. broilers and 42 drachmae per okra (49.5 cents per pound) for Hungarian birds. The U. S. birds were individually wrapped in parchment paper, while the Hungarian birds were individually wrapped in cellophane. Both types were fully eviscerated. Local poultry, New York dressed, retailed for the equivalent of 42.4 cents per pound.

The Greek Government does not require import licenses and there are no quantity restrictions. Importers or their agents must take a bill of lading to the Chamber of Commerce and deposit 100 per cent of its value with the Bank of Greece. The Chamber of Commerce can limit its approval to the cheapest offer in order to control the excess flow of currency from the country.

Hong Kong - An Expanded Market for U. S. Poultry Parts

Hong Kong's import of frozen poultry (largely chicken parts) from the United States rose sharply in 1959. This increase may be attributed to reduced supplies of live poultry from Communist China (See Table II).

Table II - Poultry: Hong Kong, Imports, 1956, 1957, 1958, and January - July 1959

					-				_
Country of Origin	:	1956	:	1957	:	1958		fanJuly 1959	
		•		1,000 pounds		•		1,000 pounds	
Poultry Meat									
	:	6	:	9 2 1,248 50	:	2 2 372 25	:	16 3,772 50	
Live Poultry									
China, Mainland Macao Others	:	527		27,055 391 9	:		:		
Total	:	20,478	:	27,455	:	37,575	:	2,415	

Based on U. S. export figures, probably 10 million pounds of frozen poultry will be exported to Hong Kong in 1959, placing Hong Kong in a position of the largest importer of U. S. poultry outside of Western Europe. Chinese shipments of live poultry were gradually increasing in September, but will not reach the 1958 level.

September c.i.f. prices for U. S. poultry parts were (U. S. cents per pound): wings, 31 cents; backs and necks, 14.75 cents; feet, 10.0 - 10.25 cents; chicken (fryer) gizzards, 26 cents; turkey gizzards, 24 cents; turkey livers, 33 cents. The market for frozen whole birds is

largely limited to the foreign consumers. C.i.f. prices for whole broilers were 31 - 33 cents per pound. The Chinese consumers feel that frozen poultry does not equal the flavor of freshly killed poultry.

Wholesale prices in September were weak due to increased shipments of live poultry from China. One warehouse reported price drops of 2.5 - 5.5 cents per pound immediately after the availability of live birds. The typical Chinese chicken weighs about one catty (1-1/3 pounds) and the live bird retails for about U. S. 38.5 cents.

A local poultry meat industry is developing in the New Territories. The largest farms have about 50,000 birds. Hindrances to the expanding local industry are disease and short supply of mixed feed. Hatching eggs are purchased locally from small farms and from Mainland China. Pullorum is prevalent and a 15 percent mortality the first day after hatch is common. The ideal market weight is one catty; birds below or above this weight are discriminated against, pricewise.

Construction of a mixed feed plant is planned to supply the growing local poultry producers. Feed grains will be imported from Thailand, Australia, Malaya, and Communist China. Feed additives will be imported from the United States. Initial output is expected to be 10 tons per day and it is reported that the feed will sell for \$105 per ton compared with \$184 per ton currently charged for imported mixed feeds.

Summary

Greece should continue to be a limited market for U. S. frozen broilers and fryers. This market may be expanded through the adoption of a standard 20 kilogram box packed with birds of uniform weight, but any resulting increase in the price to the consumer would not warrant such packaging for this price-conscious market.

The Hong Kong market for frozen poultry parts is dependent upon the volume of live poultry Communist China exports to Hong Kong. Further expansion of this market seems unlikely, since China is capable of flooding the market with live birds at a financial loss if it appears that competition is too keen. However, the increased frozen poultry parts sales may reduce Hong Kong's prejudice against frozen poultry and may result in maintaining this market and in increasing the sale of frozen whole birds.

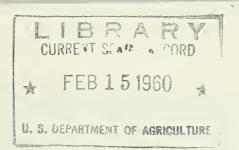
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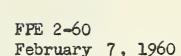
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1958 POULTRY AND EGG TRADE SETS RECORD;

FURTHER INCREASE INDICATED IN 1959 1/

World trade in poultry meat which made a spectacular gain, 21 percent, in 1958 over 1957, increased even more sharply in 1959, judging by preliminary data from the 8 importing countries which take 85 to 90 percent of world shipments.

Trade in shell eggs also increased in 1958 (about 8 percent over 1957), on the basis of imports by the 7 countries taking about 90 percent of world exports. Trade in 1959 is expected to show a further increase (6 to 8 percent) over 1958.

POULTRY MEAT 2/

World trade in poultry meat in 1959 increased sharply over the previous record established in 1958, according to preliminary indications. The exact increase is not yet known, since few data are available for the season of heaviest trade late in the year, but it is expected to be considerable.

^{1/} This Circular contains more detailed information than the summary of similar title published in the monthly supplemental issue of Foreign Crops and Markets of January 28, 1960.

^{2/} Mainly trade in fresh and frozen whole birds, parts and giblets, of chickens, turkeys, ducks, geese, and other poultry.

Based on complete data for 1958, the 8 countries which accounted for 85 - 90 percent of the world poultry trade increased imports by 21 percent over 1957. The combined imports into West Germany, Switzerland, the United Kingdom, Italy, Austria, Canada, Trinidad, and Hong Kong totaled 232.8 million pounds in 1958 compared with 192.5 million in 1957 (see Poultry Meat table). Of this group the 5 Western European countries together accounted for all of the increase and approximately 80 percent of total world trade in 1958. The increase in 1959 appears to be well distributed among most importing countries.

Imports

West Germany, the market for at least half of world poultry exports, imported over 1/42 million pounds in 1958, up about 31 percent from 1957. Imports were somewhat greater in 1959, with preliminary data indicating an increase of 40 percent or more. Most of the rise in 1958 came from the Netherlands and Denmark, the principal suppliers, and from Eastern Europe, notably Poland and Hungary.

In 1959 U.S. poultry accounted for a major part of the expansion, although there also were appreciable increases from the Netherlands and Denmark. Imports from Eastern Europe apparently declined in 1959; an early increase appears to have been more than offset by late declines, especially in Polish poultry.

The United Kingdom, second in importance in 1958, imported over 24 million pounds, only slightly more than in 1957. A decrease in imports from Ireland, Britain's principal supplier, was more than offset by greater imports from Denmark and Argentina, the only other suppliers of significance. A sharp decline is indicated for 1959, especially in chicken, reflecting largely an increase in U.K. production, including broilers. A sharp increase in turkey imports from Argentina established that country as the United Kingdom's principal poultry supplier in 1959, but failed to offset the sharp decline in imports from Ireland and Denmark. Britain has taken little poultry from the Netherlands in recent years.

Switzerland's poultry imports in 1958 approximately equaled Britain's, but were 39 percent over 1957. Swiss imports rose further in 1959, making that country the second most important

market. The United States first became Switzerland's principal supplier in 1957, and has accounted for the bulk of the increase since that time. Imports from the Netherlands, second in importance in Swiss imports, have risen more gradually, while imports from Denmark, the third leading supplier, have tended to decline. Italy's dressed poultry imports in 1958, totaling 16 million pounds, were 13 percent below 1957. Italian imports from nearly all sources declined further in 1959. Principal suppliers continued to be Hungary, Yugoslavia, and Denmark. Italy normally imports many live fowl from the Netherlands; however, these shipments also have declined sharply in recent years. There was a further drop in 1959.

Austria's poultry meat imports in 1958 totaled 7.3 million pounds, up 52 percent from 1957, with the Netherlands accounting for most of the increase. Preliminary data suggest little further change in imports in 1959, with a moderate further increase in Dutch poultry about offsetting a slight decline from Eastern Europe. Denmark continued an unimportant supplier in 1959.

Canada's poultry imports, totaling 13.2 million pounds, declined 2 percent in 1958 from 1957, but a further drop is indicated for 1959. Preliminary data indicate imports of 6.7 million pounds, with smaller receipts of all classes of frozen poultry including turkeys 1/. Virtually all of Canada's imports continued to come from the United States.

Hong Kong's imports of poultry meat declined to about 2 million pounds in 1958 because of a sharp increase in receipts of live poultry from Mainland China in that year. A sharp reduction in live poultry imports in 1959 left Hong Kong with an acute shortage, and resulted in poultry meat imports of well over 10 million pounds. Most of the increase was in U.S. frozen chicken. In 1959 Hong Kong also imported small quantities of poultry meat from the Netherlands, Japan, Cambodia, and South Africa.

Trinidad, one of the leading Caribbean markets, imported 3.4 million pounds of poultry in 1958, up over 40 percent from a year earlier. Preliminary data on U.S. exports, the principal source, indicate a further increase in 1959. The trade reports a shift from low-cost parts (backs, necks, and wings) to whole chicken and parts. An appreciable increase in most Caribbean countries, excluding Cuba, is indicated for 1959, both in chicken and turkey meat.

^{1/} There was an increase in imports of canned poultry, however.

Exports

Data on world trade in poultry meat in 1957 and 1958, by principal exporting countries, are believed to be substantially complete. They include shipments to countries other than those shown in the accompanying Poultry Meat table. While data for 1959 are incomplete for most countries, they are believed to be sufficient to indicate major trends.

The Netherlands was the leading exporter of poultry meat in 1958, with exports of over 76 million pounds, up 16 percent from 1957. Besides furnishing nearly 32 percent of the 8-country imports, it supplied nearly 30 percent of the estimated world total in that year. The Dutch also supply large numbers of live poultry for slaughter to West Germany, Italy, and Belgium. Dutch exports of poultry meat increased somewhat further in 1959; exports of live poultry declined.

U.S. exports of poultry meat (excluding canned) in 1958 were 48.5 million pounds, up 22 percent from 1957. U.S. exports of frozen poultry, totaling about 116 million pounds in 1959, were somewhat more than double those of 1958, and established the United States as the principal world supplier. The United States apparently supplied about one-third of the estimated world imports of frozen poultry meat in 1959.

Poultry exports from Denmark in 1958 were 38.7 million pounds, up 28 percent from 1957. There was a further gain also in 1959, and that country continued to be third in importance as a world supplier. These 3 countries accounted for nearly two-thirds of the estimated world trade in poultry meat in 1958 and probably at least 75 percent in 1959. Other poultry meat suppliers in both years were Poland, Hungary, Yugoslavia, Argentina, Ireland, and Bulgaria, in approximately that order of importance.

SHELL EGGS

World trade in shell eggs in 1958, as represented by imports of the 7 countries taking approximately 90 percent of the world exports, increased slightly more than 8 percent over a year earlier. Preliminary data for 1959 indicate a further increase in world trade of nearly the same proportion. Egg imports, reported by West Germany, Italy, Hong Kong, Venezuela, Switzerland, France and the United Kingdom in 1958 totaled 585 million dozen compared with 540 million in 1957 (see Shell Eggs table). Such imports in 1959 are estimated to be 6 to 8 percent greater than in 1958.

Imports

Imports by West Germany totaling 356 million dozen in 1958 were

4 percent greater than corresponding imports a year earlier. Such imports represented over half of estimated total world trade, and 61 percent of the 7-country total in that year. West Germany's imports in 1959, stimulated by increased demand, and possibly by drought, were indicated to be 15 to 20 percent greater than in 1958. This market probably accounted for nearly 60 percent of total world trade in 1959. The 3 major suppliers in 1958 were the Netherlands, with about 53 percent; Denmark with about 26 percent; and Poland with about 5 percent of the total egg imports. Other important suppliers were Sweden, Finland, Czechoslovakia, Bulgaria, Belgium, and Israel. All the major suppliers contributed significantly to the sharply increased imports in 1959. There also were greater shipments from Sweden, Belgium, Finland, and a few less important sources.

Italy imported 81 million dozen shell eggs in 1958, up 30 percent from 1957. While Italy is the second largest egg importer, its imports amount to barely 14 percent of the 7-country total in 1958. Major suppliers to Italy in 1958, as in 1957, were the Netherlands, and Denmark, but both countries shipped slightly fewer eggs. There was a slight increase in receipts from Poland, the third largest supplier of the Italian market. The increase in 1958 was mainly the result of larger shipments from Yugo-slavia, Belgium, Bulgaria, Hungary, and, for the first time, imports from Israel. Italy's egg imports increased moderately in 1959 with sharply greater takings from Poland and Israel more than offsetting smaller imports from Denmark, the Netherlands, Belgium, and probably Yugoslavia.

Hong Kong was the third largest importer of shell eggs in 1958, as in 1957, and received all million dozen, a 5-percent increase over a year earlier. Nearly all came from Mainland China. Some eggs probably were re-exported to other Far Eastern markets. In 1959, a sharp cutailment of supplies from China caused a marked shortage, both in market and hatching eggs, and prices increased sharply. The shortage was partly met by increased imports from other suppliers, notably Japan.

Venezuela also imported about 41 million dozen eggs in 1958, 12 percent more than in the preceding year. Since part of Hong Kong's egg imports probably were re-exported, Venezuela appeared to be the third net importer in 1958. Due in part to the imposition of special labeling requirements late in 1958 and to the imminent possibility of other protective measures, Venezuela imports of eggs declined in 1959. The United States has been the largest supplier, but its share dropped from 71 percent in 1957 to 48 percent in 1958 and to probably less than 25 percent in 1959. Imports from Canada increased from 23 percent to 33 percent in 1958, and probably to about half of Venezuela's imports in 1959. Denmark's share of the Venezuelan market has

increased sharply and may have about equaled that of the United States in 1959. Imports from Poland have risen, but are still relatively small.

Switzerland, the fifth largest world egg market in 1958, imported 27 million dozen, 5 percent more than in the preceding year. Denmark was the largest supplier; but Poland, Hungary, and the Netherlands also shipped appreciable quantities. This market is supplied by a large number of exporting countries. Israel, Sweden, and Rumania made gains in 1958. Swiss egg imports in 1959 apparently were less than in 1958, however, with a sharp increase in imports from Poland more than offset by smaller shipments from most other sources.

Shell egg imports by France increased from 22.6 million dozen in 1957 to 24.1 in 1958, but were, however, 41 percent less than the 40.8 million dozen imported in 1956. Further increase is indicated for 1959. Principal sources have been the Netherlands, which have supplied about half, and Belgium, Morocco, Denmark, and Sweden.

The United Kingdom's imports increased from about 12 million dozen in 1957 to 15 million in 1958, but were down considerably from the 38 million dozen imported in 1956. Britain, like France, is approaching sufficiency in egg production. Little change in imports is estimated in 1959 from that of 1958. Sharply increased imports from Poland, and sharp declines in imports from Denmark, probably caused Poland to replace Denmark as the principal supplier in 1959. There were sharply increased egg shipments from the Union of South Africa and Norway; fewer eggs were imported from Ireland, the Netherlands, and other countries, however.

Exports

The Netherlands, by far the world's largest exporter of shell eggs, accounted for 35 percent of the estimated world trade in 1958. As a result of a sharp further increase, this country may have accounted for nearly 38 percent of total trade in 1959. Dutch exports increased from about 232 million dozen in 1958 to at least 260 million in 1959, a rise of at least 15 percent. West Germany has taken about 85 percent of Dutch egg exports, the balance going mainly to Italy, France, and Switzerland. Not shown in the Shell Eggs table are smaller exports to Spain. Austria, and other countries.

Denmark is second in importance as egg exporter, and its 155 million dozen exported in 1958 accounted for about 23 percent of the estimated world trade. Since Danish exports changed little in 1959,

Denmark's percentage of world trade declined slightly. Increased Danish exports in 1959 to West Germany, by far the largest market, and to Switzerland, were about offset by smaller shipments to other markets. Denmark also exports to less important markets not shown in the 7-country Shell Eggs table.

Mainland China was the third ranking shell egg exporter in 1958, with exports of slightly over 40 million dozen. It also enjoyed a relatively large trade in processed eggs in that year. However, an extremely sharp drop in exports of both shell and processed eggs virtually removed that country as a significant competing supplier in 1959.

Poland's egg exports showed the most significant increase of any country in 1959, and established that country as the third largest supplier. Based on preliminary reports of importing countries, imports of Polish eggs were sharply greater than the 37 million dozen received in 1958. West Germany, Italy, the United Kingdom, and Switzerland took most of the increase.

Among countries exporting in relatively smaller volume, Belgium, Argentina and Yugoslavia, probably equaled or exceeded the United States in the volume of eggs exported in 1959. The U.S. decline from 28.9 million dozen in 1958 to an estimated 20.4 million dozen in 1959 was accounted for entirely by the decline in exports of market eggs. Exports of hatching eggs increased moderately. Exclusive of shipments to Venezuela and Spain, many U.S. eggs to to Western Hemisphere countries not show the Shell Eggs table.

Shell Eggs: Imports into major markets by country of origin, 1957 and 1958

material of material	Weat Germany	ermany :	It	Italy	Switzerland	land	France	901	United Kingdom	ingdom :	Venezuela	rela	Hong	Kong	Total	7/
out of the control of	1957	1958	1957	1958	1957	1958	1957	1958		1958		1958	1957	1958	00 00	1958
	Million	Million	Million :	Million :	Million	Million dozen	Million dozen	Million	Million :	Million dozen	Million :	Million :	Million:	Million :	Million :	Million
	2/2	72		1 1 1	2/ 2	2/ /2		111	1 1 1		8.3	2/ -2 :	1 1 1	72	8.3 :	13.7
Total	/2	- 7/2			2.	/2					34.1	33.4		/2	34.3	33.4
South America Argentina	2.6	. h.h :	11	11	6.1	1.1	11	11	11	; ;	11	1.0 :	11		3.7°.	6.5
Total	2.7	7.7				1.1				1		1.0			3.5	6.5
Western Europe Austria Belgiun-Luxembourg Denmark Finland	11.0	7.0	2.7	12.01	1.5	1.2.7.	19.77	1.0	117.1	110	1121	3.7	1111	1111	2/ 19.8 116.7 6.4	19.5 124.0 9.4
France	E. \			11	٠ هنار	1,0	14	1 1		117	1 1	2/ 2		1 1	, , ,	٥٩٠
Netherlands	180.5	: 2/87.2 :	20.5	19.1	3.4. 3.4.	2.2	10.6	13.5	1, 2	1.8.		-:	111	111	215.8	222.9
Sweden Kinzdom	8 - 7	10.3			ا م س			-7:1	 :	-	1 1	: 5: /2	1 1		10.1	12.5
Yugoslavia	310.2	2.8 308.9	5.3	11.9	15.1		2/ 18.5	19.6	7.5	10.9	 	1			11.5	15.1
Eastern Europe Bulgaria	-3 n	9°6 8°7	£, £,	6.1	1.0	0.1			1	1		1		1	φυ 	13.9
	-		3.1 8	10.3	1.7 5.4	ูดพ. หนั้ณ์	11		-; <u> </u>		1.6	2.2			27.8	37.0
Total	1 1	35.2	16.3	21.9	8.2	10.5			.1:	.2	1.6	2.2			1.6	70.0
Africa MoroccoTunisia. Imico of South Africa	114	115			-	11=		3.2	115	115	111	111	111	111	w	3.5
Total	2.5	2.1			7	77.	3.4	3.5	2.1:	1.7					8.4	7.7
Asia		6.4	1	χ. 70	\sqrt{1}		ď,	1	1	!	1	1	1	1		10.0
Japan.	7				1 1	11	· · ·	1 1	 	 	 ! !	1 1	. 5/-1 . 5.	1.0		10.1
MacsoThailand	::		1 1	1 1	11	1 1	11	11	 	1 1	11	 	 	: 9. /2	1.1	9. /2
Total		6.4		3.5		1.6							38.8	1,0.8	39.6	50.8
Oceania Australia & Total	0.4	7.			8	2/			2.0	1.1	η.	2/ -	.3	.2	7.5	2.3
Other 3/	- /2	1	п. р	5.2	1	1	2/ ;	1.0	. l.	.7	1		1	1	4.5	7.0
Grand Total	342. h	356.3	62.1	80.9	25.6	56.9	22.6	24.1	9,11	, 6.4L	36.4	40°6	39.1	10-17	540.0	585.0
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1/ Does not necessarily include all the exports of the countries of origin. 2/ Less than 50,000 dozen. 3/ Of origin not specified.

Poultry Meat: Imports into major markets by country of origin, 1957 and 1958

Total	1957 : 1958	ion Million	30.6 37.8 30.6 37.8	6.9 10.1	27.5 35.0 27.5 35.0 2.7 35.0 2.8 35.0 13.5 11.5 13.5 11.5 13	1.2	/2;	2.3 2.4 2.5 2.4 2.5 2.4 2.5 2.4 2.5 2.4 2.5 2.4 2.5 2.4 2.5 2.4 2.5 2.5 2.5 2.5 2.5 2.5 2.5 2.5 2.5 2.5	.3 .2/	.3 : 1.0	.5 : 232.8
Kong : 1/	1958 : 19	Million :Million : Million : pounds	2, 4 30	2/ 6	2 27.61.6 13.55 11.8 11.8 11.8 11.8 11.8 11.8 11.8 1	11 11 13		201212		1	2.1 192.5
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Trinidad	1958	Million Pounds	:2/ 3.h 3.h	111	, z,	111111		1111		:	1 3.h
r Trie	1957	Million pounds	12/ 1 2.4 1 2.4	2/ /2	2 2 2	111111		2			: 2.h
Canada	1958	Million pounds	13.2	1 1 1					.= /2;	12/	13.2
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a Au	1957	* PMIllion pounds		1 1 1	11.57 11.88 1 1.42			11111			8 4.8
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Switzerland	; 1958	pounds:	.2/ .13.3	- /z <u>.</u>				2, 2, 2, 2, 2, 2, 2, 2, 2, 2, 2, 2, 2, 2			: 24.2
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United Kingdom		m : Million		b.7	1 1 2 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1						; 24.3
: Unite	1 1957	n :Million ; pounds		2, 3.7 3.7	5.9				: .2	1 .2	23.8
Germany	1958	Million spounds	1,7,1	5.4 5.4 5.4	23,21	2.7		7.		.2/	11/2.3
. West	1957	:Million	9 9	2.0	28 14.8 12.3 12.3 13.5 13.5 13.5 13.5 13.5	27.17.		21112		/2:	108.8
	country of Origin		North America Canada United States	South America Argentina Uruguay Total	Western Europe Austria Belgium-Luxembourg., Benmark Finland France. Germary, West. Italy. Notherlands Notway Spain. Sweden. United Kingdom Tugoslavie.	Bastern Europe Bulgaria Czechoslovakia Hungary Poland Rumania	Africa Union of South Africa and Total	Asia China, Mainland Hong Kong Japan Philippines	Oceania Australia and total	Other 3/	Grand Total

1/ Does not necessarily include all the experts of the countries of origin.
2/ Less than 50,000 pounds.
3/ of origin not specified.

UNITED STATES DEPARTMENT OF AGRICULTURE Washington 25, D. C.

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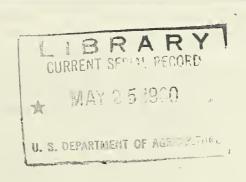
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FPE 3-60 May 13, 1960

U. S. FOREIGN TRADE IN POULTRY AND

EGGS, 1959 AND PROSPECTS FOR 1960

Exports of U. S. poultry and poultry products in 1959 were valued at \$60.7 million, up 61 percent from 1958. Poultry meat - including canned as well as frozen - accounted for \$35.8 million; market eggs and egg products, \$12.0 million; hatching eggs and baby chicks \$11.2 million, and other live poultry, \$1.7 million.

The greatest value increases over a year earlier occurred in exports of poultry meats, especially chickens (broilers and fryers), turkeys, and canned poultry. Among eggs and egg products, an increase in the value of dried eggs more than offset the decline in the value of market egg exports.

The rate of increase in total U. S. exports of poultry meat probably will be more gradual in 1960 than in 1959. For chickens, there already is some evidence of a more gradual growth in frozen broilers and fryers, although exports of lower-cost fowl and chicken parts (backs and wings) are expected to increase sharply. Exports of turkeys are expected to increase substantially. Shipments will probably be heavy during the late months of 1960. U. S. exports of canned poultry are expected to be at least double those of a year earlier. Recent import liberalization, especially by the United Kingdom, and prospects for increased demand in countries with limited cold storage distribution facilities are key factors in the improved outlook for canned poultry.

Some further decline in exports of market eggs, which go mainly to Western Hemisphere countries, is expected in 1960 as egg production rises in these countries. This may again be offset by a further increase in exports of dried eggs, which go mainly to Western European markets, at least as long as supplies from Mainland China - the usual major supplier - continue to decline. Exports of baby chicks are expected to continue to rise, but to decline in unit value as other supplying countries become more competitive price-wise. Exports of hatching eggs, on the other hand, are not expected to increase.

The value of all poultry and poultry products imported by the United States in 1959 declined to \$1.4 million from \$1.7 million in 1958. Over half of this apparently represents specialty items in the poultry meat trade.

Poultry Meat

U. S. exports of poultry meat, including canned, totaled 125.7 million pounds in 1959 compared with 51.4 million pounds in 1958. Sharpest increases were in chickens, especially broilers and fryers, turkeys, and canned poultry meats. Exports of roasters and stewing chickens (mostly fowl) also more than doubled.

U. S. exports of fresh and frozen chicken reached a record 98.3 million pounds in 1959 compared with 37.0 million pounds in 1958. Exports of broilers and fryers alone amounted to 70.4 million pounds in 1959, nearly 3 times as great as in 1958. This category accounted for 72 percent of all frozen chicken exports in 1959 - "other chicken," mostly fowl, represented the balance (see Table 1).

West Germany was the United States largest customer. In 1959 its imports of U. S. frozen chicken reached 37.7 million pounds, seven and one-half times those of 1958. Import controls are limiting further increases in 1960. Switzerland took 19.6 million pounds, compared with 12.0 million in 1958, while Hong Kong rose to third place in 1959, importing 9.5 million pounds compared with 0.2 million in 1958. In 1959 Turkey, the Netherlands, and Canada took about 5 million pounds each. The exports to Turkey were made entirely under Title I, Public Law 480. Exports of broilers, fryers, and fowl to the Netherlands were again up sharply - nearly 3 times those of 1958. Canadian imports of U. S. chicken declined by about one-third. Exports of fresh and frozen chickens to the West Indies Federation increased to 6.4 million pounds in 1959 from 4.7 million in 1958 a 37 percent increase. The Netherlands Antilles with 1.7 million pounds and Bermuda with 1.2 million, helped make the Caribbean area an important market.

Combined exports of turkeys and other poultry and game in 1959 amounted to 17.7 million pounds, up 55 percent over exports in 1958. Exports of fresh and frozen turkey, reported separately for the first time in 1958, totaled 12.0 million pounds in 1959, 131 percent above 1958 exports of 5.2 million. U. S. exports of "other poultry and game" amounted to 5.7 million pounds, down 8 percent from 1958 (see Table 2).

West Germany was again this country's largest turkey market, taking 6.5 million pounds - more than triple its 1958 imports of 2.0 Canada's import controls and increased production limited million. U. S. turkey exports to that country to a token 325,000 pounds. However, in February of 1960, 316,000 pounds were shipped. The Netherlands and Switzerland increased their imports of U. S. turkeys in 1959. These imports, from all indications, will keep on rising in 1960. The Caribbean area - with the exception of Cuba - increased turkey imports, as did Hong Kong and Singapore. Turkey meat was sold to Egypt and Turkey under Title I, Public Law 480 agreements. The latter country took 1.3 million pounds and became the second largest U. S. market. The further increase expected in U. S. turkey exports reflects the growing number of countries which recognize the price and quality competitiveness of these birds.

U. S. exports of canned poultry rose from 2.9 million pounds in 1958 to 9.7 million pounds in 1959 (see Table 3). Most of the greater volume went to West Germany which increased imports from 0.6 million pounds in 1958 to 7.1 million in 1959.

Exports to Canada, second in importance in 1959, increased from 1.7 to 1.8 million pounds, and to Venezuela, in third place, increased from 0.1 million to 0.3. While there was a slight decline in exports to most other markets as a whole, increased quantities went to Mexico, Cuba, France, Switzerland, Ghana, and Kuwait. The United Kingdom entered the picture in 1959 for the first time since 1956, taking 0.2 million pounds, following liberalization in November 1959, of imports of canned poultry from the dollar area. Further increases in exports are expected in 1960 with the United Kingdom and other European markets, Canada and countries of the Near East sharing the gain.

Shell eggs and egg products.

U. S. exports of market eggs (for consumption) declined from 22.4 million dozen in 1958 to 13.7 million in 1959, down 39 percent (see Table 4). Most of the decline represented reduced shipments to Venezuela, the principal market. Exports to Mexico, Cuba, and other countries of the Caribbean area also declined sharply. Canada and Switzerland were the only 2 countries which took appreciably more.

Exports to Spain in 1959, as in 1956 and 1958, were virtually all shipped under a Mutual Security Act Program (Economic Aid) and amounted to 3.4 million dozen.

Dried egg exports in 1959 were 6.6 million pounds, the largest from the United States since 1951, the last year of large postwar imports by the United Kingdom. This was over 9 times as great as corresponding exports in 1958, and was due largely to reduced exports from Mainland China. In 1959 the largest U. S. market was West Germany which took about two-thirds of the total, compared with negligible quantities in 1958. U. K. imports jumped from 32 thousand pounds in 1958 to 1.2 million pounds in 1959. These countries together with Italy, Switzerland, and other markets of Western Europe, accounted for the entire increase in U. S. exports of dried eggs in 1959 (see Table 5).

U. S. exports of <u>frozen eggs</u> rose from 455 thousand pounds in 1958 to 595 thousand in 1959, up 31 percent. Greater exports to Venezuela and Western Europe more than offset a decrease in shipments to countries in North and Central America and the Caribbean area.

Hatching eggs, baby chicks, and other live poultry.

- U. S. exports of baby chicks in 1959, totaling 16.5 million head, were up 14 percent from 1958 (see Table 6). Census figures show increases of 2.3 million to Mexico and 0.8 million to Guatemala. Canada's chick imports were down 1.2 million and those into Cuba down 1.3 million from the corresponding numbers in 1958. Increases were fairly general among countries of Central and South America and (excluding Cuba and the Netherlands Antilles) of the Caribbean area. Exports to Europe likewise increased sharply, and there were scattered increases in Asia and Africa. Further increase is expected in 1960, especially of chicks for broiler production.
- U. S. exports of hatching eggs increased from 6.5 million dozen in 1958, the first year for which separate data are available, to about 6.7 million in 1959, up 3 percent. Most of the increase went to Venezuela, but there were moderately greater exports to Western Europe, especially West Germany. Exports in 1960, unlike the case for chicks, are not expected to rise.

Exports of other live poultry from the United States - almost entirely slaughter chickens across the borders into Mexico and Canada - continued to increase and at an accelerated rate; they were up 37 percent in 1959 to a record level of 6.3 million pounds.

Table 1. Chickens and capons, fresh or frozen: U.S. exports by country of destination, average 1952-55, annual 1956-59.

Destination	Average	1000	: 1000	:	1958		:	1959	
	1952 - 55	1956	1957	Broilers & fryers	Other chicken	TOTAL	Broilers	: Other : chicken	Total
	Thousand pounds			: Thousand	-	Thousand	:Thousand		Thous and pounds
Canada	2,278	9,537	5,150	2,875		7,335			4,891
Mexico Panama Canal Zone	295 958			: 1,111 : 202		1111	: 943 : 	: 171	: 1,111/1 :
Guatemala		38	: 19		• –	35 85	: 14	: . l.c	: 14 : 56
PanamaBahamas	33	39	: 142 : 76	: 52 : 49		: 85 : 92	: 11 : 126		: 56 : 236
BermudaCuba	499 108	800 ໄປ2	: 887 : 43	: 342 : 15	7 72 5		: 311 ₁	: 8hh	: 1,158
Dominican Republic	15	16	: 43	: 20	: 19		: 8	: 4	: 8
Haiti Netherlands Antilles		57 1,173	։ 26 ։ 1.և72	: 1 : 982	։	։ 2 . 1.և2և	: 2 : 1,183	: 2 : 528	։ հ
West Indies Federation	302	2,363	: 3,041	3,182	- 1 -1	4,656	: 4,792	1,591	6,383
Other Total North America		the same of the sa	: 3/ 9 : 12,460	8,852	7,321	7 16,173		6,309	: 15,615
		:		3	:	:	:	:	1
British Guiana		124 37	: 88 : 258	: 67 : 56	: 12 : 50	: 7 9	։ 40 ։ 2 և3	: 2 : 27	: 42 : 270
Surinam	: 6	185	: 105	: 126	: 1	: 127	: 264	: 4	: 268
Venezuela Other	92	55	: 15 : 6/ 6	: 6/ 3	6/ 2	: 10	: 2 : 6/ 2	: 16 : 6/ 4	: 18 : 6
Total South America	200	701	472	0/2		327	22	53	: 60կ
Belgium-Luxembourg		63	122	55	75	130	71	122	193
France		6 3,517	5,550	16 3,243	20 1,676	36 4,919	23,929	20 13,800	22 37, 7 29
Greece		J,J±1	6	175	7 9	254	571	206	777
IrelandItaly			:	11	10	: 11	: 		
Netherlands	114	89	782	1,290	580	1,870	4,006	1,200	5,206
Spain	•	2,685	6,157	9,206	2,790	11,996	1,011	335 1,388	1,346 19,555
Other	4	7/ 6	: 7/ 1				: 7/ 5	7/ 1	. 6
Total Europe	Ц28	6,366	12,662	14,007	5,230	19,237	47,767	17,072	64,839
EgyptGhana.		2	35	38	33 47	33 85	253 171	68 63	323 234
Liberia	28	56	66	73	41	77	238	36	274
Morocco	49	1,1	. 12				49	18	67
Other	1		8/ 4	9/ 2		2	10/ 9	11/ 8	17
Total Africa	78	102	. 117	. 113	84	197	720	193	913
Arabian Peninsula States			:	7	9	16	75	40	115
Bahrein	12	20	9	10	11	21	19 29	لا 32	23 61
IranIsrael	12/		13	17 Ա	12 9	29 13	8 13	29 10	37 23
Lebanon	8	15	24	10	52	62	37		37
Saudi Arabia Turkey	335	309	323	111	231	342	1կև 3 ,72 5	298 1,821	442 5,546
Ceylon			2	13		13			
Hong Kong		7 95	1,904	98 5	128	226	7,551 57	1,918 10	9,469 67
Korea, Republic of		. 5		2 <u>1</u>	7	31	4	4	8
Malaya, Federation of Nansei & Nanpo Islands		<u>13</u> /	. <u>13</u> /	7 31	4 36	67	6 51	37	10 88
Pakistan		8		6	2		18	6	24
Philippines, Republic of Singapore		60 214	81 284	129	82	12 211	240	80	2 320
Viet Nam, Laos, & Cambodia			4	20	11	31	13	8	21
French Pacific Islands U.S. Trust Pacific Islands		2 20	6	3	12/	3	18 11	7	22 18
Other		14/ 3 1,480	2,761	502	603	17	15/ 6 12,027	16/ 3 4,315	9 16,342
Total Asia & Oceania				•			:		,
Grand Total	6,699	24,508	28,472	23,735	13,304	37,039	70,371	27,942	98,313

^{1/} Combined with other poultry and game under Poultry and Game prior to 1952. 2/ British Honduras, 3; El Salvador,1; Honduras, 8. 3/ British Honduras, 4; British Honduras, 6; El Salvador, 1. 5/ Miquelon and St. Pierre Islands, 4; British Honduras, 2; El Salvador, 6; Honduras, 4. 6/ Chile. 7/ United Kingdom. 8/ Union of South Africa. 9/ Belgian Congo. 10/ Belgian Congo, 4; Libya, 3; British West Africa (excl. Nigeria), 2. 11/ Libya. 12/ Less than 500 pounds. 13/ Included with Singapore as British Malaya prior to 1958. 14/ Indonesia. 15/ Taiwan. 16/ New Zealand.

Table 2. Turkeys and other poultry, fresh or frozen: U.S. exports by country of destination, average 1952 - 1955, annual 1956 - 1959.

Destination	. Average		1957	:	1958		:	1959	
	1952 - 55 <u>1</u> /			Turkeys	:Other poul-: :try & game :			:Other poul-: :try & game :	
	Thousand pounds	Thousand pounds	Thousand pounds	Thousand pounds	Thousand pounds	Thousand pounds	Thousand pounds	Thousand pounds	Thousand pounds
Canada	6,236	-2,721			3,851		/	3,455	~,,
MexicoPanama Canal Zone	183 158	2,1		-/-	: 111 :	/		97 	467 2
Guatemala	2		: 15	30	: 3 :	33	: 17	: :	17
PanamaBahamas	77 130	100		/ /	: 18 : : 15 :	/		: 19 : : 52 :	/-
Bermuda	348	352	341	364	: 237 :	601	: 419	: 72 :	491
Cuba Dominican Republic	331 17	7/2	/		: 44 :	620	7-2	: 6:	491 25
El Salvador				10	: 2 :	12	:	: :	25
Haiti	12	-,	11	_	: :		: 11	: 55 :	11
Netherland Antilles		· //	-21		: 217 :		٠,	: 15 : : 183 :	80 508
Other	2	: 2/ 6	: 3/ 9	: 4/ 5	: :	5	: 5/ 1	: 6/ 2 :	3
Total North America	7,619	15,450	9,761	2,155	5,014	7,169	2,320	3,910	6,230
British Guiana	2	8	18	7	27	34	12	1	13
Peru	26	48	117	82	16	98	81	4	85
SurinamVenezuela	1 84	10 6	1 ₄	22	16	16 31	=	8	8
Other	6			:	: :		• 7/ 5		5
Total South America	119	72	191	111	68	179	98	13	111
Belgium-Luxembourg	23	20		15	35	50	34	65	99
Denmark	53						15		15
France		32 934	131	1,956	198	2,154	6,465	1,034	7,499
Italy	40 ==	754		11,990	: 170	11		: :	
Netherlands		701	56	149	432	581	430	76 235	506 651
Switzerland		184	374	245	259	504	416 10	6	16
Other				8/ 3	927	3 300	9/ 9	1,7,76	9
Total Europe	166	1,170	561	2,379	921	3,306	7,379	, 1,410	8,795
Egypt				33		33	205	:	205
Morocco	39	11	3		:		:	: :	
GhanaLiberia	13	9	5 8	13 5	7	20	11 ₄	28	42 23
Nigeria	=======================================			:	· :			13	17
Other	10/	20	11/ 2	11/ 8		8 68	243	12/ 2	289
Total Africa	52	20	10	29	, , , , , , , , , , , , , , , , , , , 	00	. 242	40	207
Arabian Peninsula States				: 2	: 4	6	: 18	. 9	27
Bahrein	:		:	2	: 18 :	20	:	9 :	9
Kuwait	3	2 2	: 6 : 46	: 6 : 15	: 25 :		: 11 : 75	7	18 84
IranIsrael	1	_		27	: 33 :	60	: 20	. <u>í</u>	24
Lebanon	: 6		_	: 27	: 19			: 7:	- · ·
Saudi Arabia Turkey	178 				20				1,295
Ceylon		14	•		: :	•	: 15	: :	
Hong Kong	63 17	_/_		_	30			: 4:	: 4
Malaya, Federation of	: 13/	: <u>13</u> /	: <u>13</u> /	: 12	: 5 :	: 17	: 15	: 1/4 :	29
Nansei and Nanpo Islands		25	16		: 3		_	: - :	
Philippines, Republic of the		-/	-		: 14 :	: 18	: 2	: :	2
Singapore	39				: 24	-13		: 38 : : 10 :	219 24
Viet Nam, Laos, and Cambodia U. S. Trust Pacific Islands			_		: :	5	: 4	: :	: 4
TO SEE ALLES OF SECURITY AND							: 18/ 18	: 19/ 2 1	20
Other	The second secon								
	The second secon	555			208		1,970	341	

^{1/} Combined with chickens and capons under Poultry and Game prior to 1952. 2/ Costa Rica. 3/ British Honduras. 4/ Miquelon and St. Pierre Islands. 5/ Nicaragua. 6/ British Honduras. 7/ Chile. 8/ Spain. 9/ Sweden, 2; Malta, 7. 10/ Less than 500 pounds. 11/ Libya. 12/ Belgian Congo, 1; Libya, 1. 13/ Shown with Singapore as British Malaya prior to 1958. 11/ French Pacific Islands, 3; Republic of Korea, 6. 15/ French Pacific Islands, 6; Republic of Korea, 5. 16/ French Pacific Islands. 17/ Republic of Korea. 18/ British West Pacific Islands, 4; French Pacific Islands, 8; Republic of Korea, 6. 19/ French Pacific Islands.

Compiled from figures published by the Bureau of the Census.

Table 3. Canned poultry: U.S. exports by country of destination, average 1951-55, annual 1956-59.

Destination	Average 1951-55 1/	1956 <u>1</u> /	1957 <u>1</u> /	1958	: : 1959
	Thousand pounds	Thousand pounds	Thousand pounds	Thousand pounds	: Thousand : pounds
Canada	1,805	1,758	1,772	1,705	1,815
Mexico	3	8	* — — ;		: 25
Panama Canal Zone	11 :	4	2	9	:
Bermuda	7	<u> </u>	: 2	71	: 4 : 22
Netherlands Antilles	5	10	4	33	: 1
West Indies Federation	2	2	18	84	:
Other	1,840	1,797	1,800	1,919	5/ 8
	1,040	191 €		عينان سيد	1,072
Chile	256	: 4	22	8	:
Peru	5	10	14	7	2
Venezuela	80	38	77	138	294
Other Total South America	355	6/ 2 54	7/ 9	8/	9/ 4
					300
Denmark	8/	2	12	9	: 7
Germany, West	<i>y</i> 1		31	617	7,146
Netherlands	1		3		:
Sweden	9 :	: 25	: 18	31	: 17
Switzerland	137	733	10		: 36 : 174
Other	2		10/ 5	11/ 8	12/
Total Europe	156	767	79	666	7,393
Libya			18	10	5
Ghana			15		22
Union of South Africa	; 	13/ 1	14/ 3	29 15/ 4	16/ 6
Total Africa	3		36		33
Bahrein					2
Cyprus	4 -	10	10	16	4
Iran		11	7	25	9
Israel	23	5 :	, mm (:	
Kuwait	4 : 8 :	13 :	15 :	4	16
Saudi Arabia	16	1	14	27	7
Hong Kong	4:	15	4	10	9
Malaya, Federation of		17/	17/	6 :	
	1 :	- 48 s		10	
Nansei and Nanpo Islands:	1				
Nansei and Nanpo Islands	և ։	19	81 :	19 :	6
Nansei and Nanpo Islands: Pakistan: Singapore: Viet Nam, Laos, & Cambodia:	4 :	19 :	:	31 :	
Nansei and Nanpo Islands: Pakistan: Singapore: Viet Nam, Laos, & Cambodia: U.S. Trust Pacific Islands:	4 :	19 :	13	31 <u>8</u> /	21
Nansei and Nanpo Islands: Pakistan: Singapore: Viet Nam, Laos, & Cambodia:	4 : 2 : :	19 :	13	8/ 31	21
Nansei and Nanpo Islands	4 : 2 : :	19 1 1 18/ 12	13 19/ 9	8/ 20/ 7	21 14 21/ 4

^{1/} Canned chicken only prior to 1958. 2/ Panama, 2; Dominican Republic, 5. 3/ Guatemala.

Li/ Guatemala, 3; Honduras, 2; Panama, 2; Bahamas, 5; Dominican Republic, 8/. 5/ Panama, 4;
Bahamas, 4. 6/ Brazil. 7/ Argentina, 3; Brazil, 5; Uruguay, 1. 8/ Less than 500 pounds.

9/ Ecuador, 3; Brazil, 8/; Surinam, 1. 10/ Belgium-Luxembourg, 3; Italy, 2. 11/ Belgium-Luxembourg.

12/ Austria. 13/ Morocco. 11/ Somalia. 15/ Egypt, 2; Liberia, 2. 16/ Nigeria, 4; Liberia, 2.

17/ Included with Singapore as British Malaya prior to 1958. 18/ Aden, 4; Afganistan, 2;
Indonesia, 3; Republic of Korea, 1; Philippine Republic, 2. 19/ Jordan, 5; Turkey, 3; Ceylon, 1.

20/ Arabian Peninsula States, 5; Indonesia, 2; Turkey, 8/. 21/ Indonesia.

Table 4. - Shell eggs: U.S. exports by country of destination, average 1951 - 1955, annual 1956 - 1959

Destination		1956	: : 1957	:	1958		:	1959	
	: 1951 - 55 :	: :	: :	: Hatching	: :Consumption :		: Hatching	: :Consumption :	Total
	Thousand dozen	Thousand dozen	: Thousand : dozen	Thousand dozen	: Thousand : dozen :	*	Thousand dozen	Thousand	Thousand dozen
Canada. Mexico. Panama Canal Zone. British Honduras. Guatemala. Panama Bahamas. Bermuda Cuba. Cuba. Dominican Republic. Haiti Netherlands Antilles West Indies Federation. Other. Total North America.	4 506	2,651 8,940 600 25 121 51 83 214 3,582 43 19 480 187	937 4,351 303 60 182 100 179 151 2,330 7 22 473 247 5	1,680 626 1 2 50 2 975 	67 2,823 56 15 26 121 158 313 587 166 1,387	1,747 3,449 57 15 11 76 123 158 1,318 5 11 619 178	1,486 397 	1,637 1,637 32 43 36 85 174 6 531 51 3/ 7	1,983 2,034 32 43 124 86 174 592 16 8 8 537 80
TOTAL NOT OIL AMELICA	20,207	10,990	9,341	3,300	<u>4,301</u>	1,101	2,013	3,107	5,720
British Guiana		20,815		6/ 5	:	16,176 5 16,212	10 <u>h</u> / - 3,850 7/ 3 3,863	2 3 19 6,082	3
Belgium-Luxembourg	1417 524 2	67 4,857	154 157	23 75 1 1 2 10/ 3	1 : 1 : 4,686 : 11/ 7 : 1,694 :	23 76 4 1 4,688 4/ 10 4,802	26 173 3 1 6 1 12/ 5	15 :	77 216 18 39 3,359 785 5 4,499
LiberiaOther	21	29 29	22 		71 13/ 1 72	71 1 72	1년/ 1	78 13/ 8 86	78 9 87
Kuwait	45 1 1 1 4 1 23 1	7 20 15/ 7	16/ 14:	17/ 2	3 : 3 : : 21 :	3 3 21 2 29		50 : 15 : 14 : 18/ 27 :	27
Grand Total	կ1,216	44,721	31,726	6,501	22,381	28,882	6,692	13,689	20,381

^{1/} Greenland, 3; Nicaragua, 2. 2/ El Salvador, 2; Honduras, 1; French West Indies, 1. 2/ Costs Ric L/ Less than 500 dozen. 5/ Brazil. 6/ Brazil, 2; Ecuador, 3. 7/ Brazil, 1; Ecuador, 2. 8/ Greece L/; USSR, 4. 9/ France, 1; Greece, 1. 10/ France, 1; Greece, 1; Ireland, L/; Tugoslavia, 1. 11/ Iceland. 12/ Greece, 2; United Kingdom, 1; USSR, 2. 13/ Ghana. 11/ Egypt, 1; Libya L/ 15/ Indonesia. 16/ Iran, 6; Israel, 2; India, 1; Japan, 2; Philippines, 1; Thailand, 2. 17/ Israel, 1; Thailand, 1; Japan L/. 18/ Bahrein, 6; Hong Kong, 6; Japan, 9; Viet Nam, 6.

Compiled from figures published by the Bureau of the Census.

Table 5. Egg products: U.S. exports by country of destination, average 1951-55, annual 1956-59

								_		
Destination		Dr	ied eggs			:	frozen	and other	rwise pr	eserved
	Average: 1951-55:	1956	1957	1958	1959	:Average :1951-55 :	1956	1957		: : 1959 :
	1,000 pounds				1,000				1,000	
Canada	9 2 1 4 51	6 3 3 5 26 2	10 10 13 1	3 1 12 10	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	: 114 : 1 : 57 : 57 : 15 : 12 : 2	: 128 : 1 : 1 : 29 : 36 : 27 : 3	56 : 1 : 22 : 7 : 28 : 15 : 30	36 : : 16 : 32 : 2	: 30 : 3 : : : 14 : 29 : 3 : 8
West Indies Federation Other Total North America	11 :	2/4	3/3 518	256	: 4/2	: 1/	5/2		:	: 122 :
Colombia Peru Venezuela Other Total South America	62 5 35 3 105	54 1/ 15 6/4 73	20 37 7/1 58	10 59 	· -	3 6 48 2	40 64 104	1/ 58 28 86	: 1	34 159
Belgium-Luxembourg. France. Germany, West. Greece. Italy. Netherlands. Spain. Sweden. Switzerland. United Kingdom. Yugoslavia. Other. Total Europe.	1 97 43 18 327 8,139 867	24 24 3 3 119	1499 11	7 34 28 17 146 32	4,313 27 150	14 21 3 3 13 13 13 15 15 1	:	:	1 45 22 6	56 10 2 2 30 30
Union of South Africa Other Total Africa			: — : —	12	19 10/9	: 1	:	:	:	:
Israel	11 34 17 91	13	17	26	13 	8	30 15/ 2 32	5 23 28	5 16 5	32 36 68
Grand Total	والماء 730	1,853	:1,365	714	:6,559	: 571	: 827	: 604	: 455	: 595

^{1/} Less than 500 pounds. 2/ Costa Rica, 1; Dominican Republic, 1; Nicaragua, 2. 3/ Costa Rica, 1; Dominican Republic, 1; Nicaragua, 1. 1/ Costa Rica, 1; Dominican Republic, 1. 5/ Dominican Republic. 6/ Bolivia, 1; Brazil, 2; British Guiana, 1. 7/ Bolivia. 8/ Bolivia, 2; Chile, 2; Uruguay, 1. 9/ Malta. 10/ Morocco, 8; Rhodesia and Nyasaland, 1. 11/ Lebanon, 2; Hong Kong, 1. 12/ Lebanon, 2; Indonesia, 1; Republic of Korea, 1; U.S. Trust Pacific Islands, 1. 13/ Iran, 3; Hong Kong, 1; U.S. Trust Pacific Islands, 1; Cambodia 1/ 11/ Hong Kong 1/; U.S. Trust Pacific Islands, 1; Viet Nam, 2. 15/ Indonesia, 1; Pakistan, 1.

Table 6. Chicks and other live poultry: U.S. exports by country of destination, average 1952-55, annual 1956-59

_		Ва	by Chicks			:	Othe	er live p	poultry	
Destination	Average 1952-55	1956	: : 1957	: : 1958	1959	Average 1952-55	1956	1957	1958	1959
	1,000 head	1,000 head	: 1,000 : head	1,000 head	1,000 : head		1,000 pounds			
Ganada	195	1,275	1,866	4,729	3,535	208	467	396	504	1,10
Mexico British Honduras	3,619 2	8,733	5,716	2,143 33	4,396	1,831	2,754	4,057	4,003	5,08
Costa Rica	181	325	399	345	476			, 1	, 2	2/
El Salvador	98 230	445 451	464 518	331 1,119	508 1,899	2/ 2/ 2/	3	2/2	2/	3
Honduras	8	29	99	74	105	$\frac{2}{2}$	2/	2/	2/	
Nicaragua	4	60	75	111	129	1	1			-
Panama Bahamas	149 147	306	1 464	555	551	:				2
Bermuda	76	158	28	30	36	5		2/		
Cuba	252	1,875	2,580	1,953	665	191	6	_ 1¼	15	
Dominican Republic French West Indies	4 37	54 147	145 59	382 164	477 216	1	:	1		_
Haiti	29	30	44	70	106		10			-
Netherlands	58	42	59	134	87					_
Vest Indies Federation	231	978	1,019	1,387	1,626 3/ 6	1 1	4	2	3	
Total North America	5,325	14,911	13,546	13,563	14,871	2,238	3,246	4,473	4,536	6,26
		:	:	:	:	: :				
Bolivia	3	12	: 2	42	36	: :	:	:	:	_
British Guiana	2	22	13	34	133	: :		7		_
Chile	3	13	10	16	64	:				2/
Colombia Ecuador	60 7 66	574 92	43 192	317	39 388	4	1 2	2/	== :	_
Peru	12	4	33	51	19	2	2/	1	2	
Surinam	18	37	43	168	192	: :		1	,1	-
Venezuela Other	7,980 12	10,876	1,886	118 5/15	254 6/3	12	17	41	65	7.
Total South America		11,630	2,248	761	1,128	25	20	50	68	7
•			:	:	:	: :				
Austria	54				:	: :			:	
Belgium-Luxembourg			11	36	173	: <u></u> :	:	·	:	
Germany, West	2	12	20	8	10 41	· ·		2/	1	-
Italy	าน้	: 7	: 4	: 111	78	2/2/	: :	1:	7:	2/
Wetherlands		2	:		68	: :	:	:	:	_
Spain Other	1 10		7/ 1	8/ 11	34	:				
Total Europe	81	21	50	104	406	· 1		1	8	-
						: :	:	:	:	
British West Africa			10			: :	:	:	:	
Egypt	16		:	2	6	: :	:	:	:	
Other	22		11/ 6		12/ 13		:	:	:	
ioual milicassessessessessessessessessessessessesse										
-				_		: :	:	:	:	
Israel	3 2	6	2	1/4	36 28	:	:	:		
long Kong	3	3	10	3	: :	: :	:	1:	:	
India	i		31			: :	:	:	:	-
	26		12	 25	 18	2	:		3	-
France Ropublic of	22					-			1	
ran Philippines, Republic of Other	22 5	13/7			15/11		16/2:	:	2/ :	
hilippines, Republic of	22 5 62	13/ 7 18					16/ 2	1	2/	

^{1/} Separate figures not available prior to 1952. 2/ Less than 500. 3/ Canal Zone. 1/ Argentina, 1; Brazil, 9; French Guiana, 8; Paraguay 8. 5/ Brazil, 8; French Guiana, 7. 6/ Brazil, 2; Argentina, 1. 7/ France. 8/ Azores, 9; France, 2. 9/ France, 1; Switzerland, 1. 10/ Liberia. 11/ Ethiopia, 1; Liberia, 5. 12/ Liberia, 5; Tunisia, 8. 13/ Australia, 2; Taiwan, 5. 11/ Macao, 5; Nansei and Nanpo Islands, 1. 15/ Pakistan, 2; Thailand, 6; Nansei and Nanpo Islands, 3. 16/ Saudi Arabia.

Table 7. Poultry products: U.S imports by country of origin, 1951 - 1955, annual 1956 - 1959

1957 : 1958 : 1959	1,000 1,000 1,000	· · · · ·	- 1 8 1 -	/	75 . 176	•• •		 H m	106 : 102 : 118 53, :	1 : : 2/	538 : गी6 र : ११५ र		••	16 66		1			5	/6	: 16 :			9 : 7 : 2		7 : 1 : 7			177 75 07	10 : 1 : 372	-	
e: 1956 :	1,000		T,575			9	· ·			1	: 1,695 :	1	!		2	•		· · · · · · · · · · · · · · · · · · ·		/ 6 ::	: 6		: ::	: 9 :	1	9		2	0)	: 179 :		1
Average: 1951-55:	1,000	•• •• •	000,5	9 %	γ • •	107			37.	<u>,</u>	4,571	18	•	31			0 r		** '	27 TR	215		• •		. 2/	102		60		••	•••	
Commodity ; Unit	••	Eggs: : Dozen : Dozen	Cuba	Argentina	Ireland	Netherlands	China	Japan	Taiwan	Other	Total	ada	Mexico	Argentina	Denmark	Italy	Sweden	Italian E.Africas	Ethiopia	China	Total	Frozen, preserved : Pound	Netherlands	Japan	Taiwan	Total		Baby chicks :Head	canada & lotal tother live :Pound	•	Cuba	Nether ands
1959	1,000	•• ••	: 2h :	:	: :	H (55	: 47		39 :	1	· · · · · · · · · · · · · · · · · · ·	!	2/			<u> </u>	: ::	••		• ••		· ·	1	N	1 1	9		188	••	•••••••••••••••••••••••••••••••••••••••	
57 : 1958	1,000 1,000	•• •• (215 : 312		 	••	1 /6 : 1	• ••			 	 	1:2/		•							н , Н ,	 				4	•• •	180 : 215	••	! 	2
1956 : 1957	1,000	•• ••	107		 	 		42 :				• •• Դ ⊢				•••	•• • N V	• •• 0 H	1 1	•• •• ⊣ oʻ		 H:	·· ••		• •	n «	· ••		• ••	19 :		
Average 1951-55	1,000	00 00	277		· ·	: 77 :	! !	. 09		!		!!	!					· ··		- O I	, רו רו	m,	- · ·	1	п	~		• • • • • • • • • • • • • • • • • • •	118	: 52 :		
Commodity : Unit and origin :	•	fresh	Canada	Argentina	United Kingdom	Japan	Foland	Total	Turkeys, fresh or : frozen	•	Brazil	Hong Kong	Japan	Other	Birds. 3/ prepared:	or preserved : Pound	Canada	Argentina	Belgium	France	Germany, West	Hungary	Norway.	Poland	Spain	Switzerland	United Kingdom:	Egypt	Hong Kong	Japan	Fortugese Asia	I H WHILL A A A A A A A A A A A A A A A A A A

1/ Includes guineas, ducks, and geese. 2/ Less than 500. 3/ Includes poultry.

Compiled from figures published by the Bureau of the Census.

Table 8. Poultry products: U. S. exports and imports, quantity and value, average 1951-55, annual 1956-59.

•••			Quantity					Δ	Value		
Commodity :	Unit	* Average * 1951-55 *	1956	1957	1958	1959	Average : 1951-55 :	1956	1957	1958	1959
EXPORTS		Thousand	Thousand:	Thousand:	Thousand:	Thousand	Thousand:	Thousand	Thousand:	Thousand:	Thous and dollars
Chickens, fresh and frozen Brollers and fryers	Pound	1/6,699	24,508	28,472	37,039 23,735 13,304	98,313 70,371 27,942	1/2,772	7,807	9,105	11,936	27,196 20,412 6,784
Turkeys Canned poultry	====	1/ 8,299 :	17,267	11,162 :	11,435 : 5,209 : 6,226 : 2,946 :	17,736 12,010 5,726 9,691	2/ 984	7,313	4,386	4,146 2,010 2,136 930 8	6,134 4,262 1,872 2,524
In the shell	Dozen " " Pound	, 11, 216	44,721 :	31,726	28,882 6,501 22,381 22,381 14	20,381 6,692 13,689 6,559	17,924 : 1,811 :	19,246	14,196	15,189 6,413 8,776 8,776	12,176 7,250 1,926 6,869
preserved	=	: 571 :	827 :	†09	455	565	240 :	430	310	180	210
Baby chicks	Head Pound	1/14,193	26,588	15,915 th. 525 th.	14,479	16,517	1/2,435 1/743 33,777	4,811 977 43,583	3,298 1,286 34,742	3,262 1,431 37,825	3,921 1,706 60,736
Poultry meat: Chickens, ducks, etc., incl. same, fresh and frozen	Pound	9	27.5	146	316 :	47 8 39 8	3/ 36	19 :	57	122 :	27 19
birds, including poultry, prepared or preserved Eggs: The the shell	=	282	246 :	295 :	351 :	323	562 :	563	708	705	768
Chicken	Dozen	148 s	1,571 :	1,278 :	1,798 :	401 137	2,134 :	813 :	119	733 1	231
Frozen or otherwise prepared.:	Pound	215 :	6.9	~~	16 :	79 .	295 : 23 :	13 8	0.00	133	% 6
Baby chicks. Other Total value	Head	110 : 938 :	78:	28:	32 : 5 : .	227	14: 293: 3,453:	41 56 1	12 : 11 : 124 :	15 :	53 128 1,401

1/1952-55 average. Not shown separately prior to 1952. 2/ Canned chicken only prior to 1958. 3/ Less than 500 dollars.

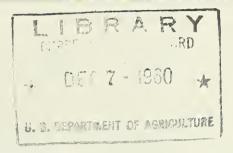
Compiled from figures published by the Bureau of the Census.

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FOREIGN AGRICULTURE CIRCULAR

U.S. DEPARTMENT OF AGRICULTURE

Foreign Agricultural Service Washington D.C.





FPE 4-60 November 1960

EFFECT OF THE INCREASED GREEK

DUTY ON U. S. POULTRY EXPORTS 1/

On April 27, 1960 Greece raised the import duty on frozen poultry from 15 to 30 percent ad valorem because of fear of local poultry producers who felt the recent rise in imports might hinder expansion of the domestic broiler industry. This affects the U. S. poultry industry which has found an expanding market for frozen poultry in Greece in recent years.

The Greek Poultry Situation

Although the broiler industry has been expanding in Greece in recent years, only about 10 percent of the 40 million pounds of poultry meat produced in 1959 was classified as broiler meat produced on commercial farms. The bulk of the poultry slaughtered continues to be a by-product of the egg industry.

Consumption of poultry meat has been slowly expanding in Greece in recent years but still remains low. Per capita consumption in 1958 was 4.6 pounds per person and at that time Greek government officials estimated that the per capita level would reach 11 pounds "within the next few years."

Greece must import most of its feed to support a poultry industry. Total consumption of mixed feeds in 1959 amounted to 70.5 million pounds, of which less than 35 percent was furnished from domestic grain production. Protein supplements (fish meal, meat meal, and soy bean meal) came entirely from foreign supplies. An ideal climate, relatively quick financial returns, and the low protein diet of the average Greek consumer, have encouraged local producers to establish a commercial poultry meat industry. These producers plan to expand production; some plan to enter the export market.

^{1/} This Circular is based upon firsthand observations in Greece by W. L. Scholz, Foreign Agricultural Service Marketing Specialist. It includes information from the U. S. Agricultural Attache in Athens and local trade and government meetings.

In 1959 the United States became the primary supplier of frozen poultry to Greece as shown in the following table:

Greece: Poultry meat imports 1956, 1957, 1958, and 1959

Origin	: : 1	956	19	957	19	958	195	9
		,000 s		,000 inds	•	,000 unds		
Denmark		-		36	•	26	: : -	
Hungary		234		255	•	42	•	40
Poland		216		220	•	403	3.	35
United States		-		10		131	6	10
Yugoslavia		-		52		19	•	31
Others		22		861	/	16	•	58
Total		472		659		637	1,0	74

^{1/} Includes Rumania 61,000 pounds.

Noting the expanded sales of U. S. poultry, this market was briefly surveyed by a marketing specialist from the Foreign Agricultural Service in August 1959. The survey indicated that Greece would continue to expand as a limited market for U. S. frozen poultry, but will probably never reach the level of exports to other Western European poultry markets.

The Greek Government has since raised the import duty on frozen poultry and the market was again surveyed in October 1960 to determine the effect of this increased duty. Greek import statistics for 1960 are not complete enough to show any trend in imports since the new duty went into effect. There is evidence, however, that the United States continues to be the primary foreign

2/

^{2/} Foreign Agriculture Circular FPE 1-60, Greece and Hong Kong - Contrasting Markets for U. S. Poultry

source of frozen poultry and shipments from the United States continue brisk. In fact, 445,000 pounds of frozen poultry were shipped to Greece during the first 8 months of 1960 compared with 130,000 pounds during the same period last year.

Importers explain that since the duty is on an ad valorem basis they have discontinued orders of the more expensive U. S. Grade A poultry and are now ordering Grade B birds. Some importers are trying Grade C but others feel that this lower grade will reflect poorly on the excellent reputation U.S. poultry has established in the past few years.

All prices are controlled by the Market Police and the current retail ceiling price on fully eviscerated imported poultry is 37.50 drachmae per kg. (56.8 cents per pound). During 1959 the ceiling price was 35.90 drachmae per kg. (54.5 cents per pound). The average retail price of U. S. poultry in the Athens Central Market has shown a slight increase since the new import duty went into effect. On April 1, 1960 the average retail price of U. S. frozen fowl was 45.5 to 48.5 cents per pound. On October 7, 1960 it was 48.5 cents per pound.

The current c.i.f. price for U. S. broilers is about 31.75 cents per pound for Grade B. Israel is offering Grade A poultry at 33.1 to 33.6 cents per pound. Grade B Israeli poultry is currently offered at 31.75 to 32 cents per pound with 6 fowl and 6 broilers per box. Bulgaria also mixes fowl and broilers and offered poultry at 30.4 cents per pound, Grade B and Grade C mixed. Mainland China has made some inquiries in the Greek market with offers as low as 27.2 cents per pound but no grade specifications are mentioned. No Chinese orders have been placed.

Several importers indicated that they believe Greece could become a market for U. S. turkeys during the Christmas season. Prices of U. S. turkeys, however, are considered to be too high for the market. The maximum c.i.f. price which one importer indicates he could conduct a profitable business on is 42 cents per pound for turkeys in the 12-14 to 20-22 pound weight ranges. Another importer believes smaller (4 to 8 pounds) turkeys would sell well in Greece but believes the U. S. price after duty and other charges had been paid, will not permit him to handle them this year. The maximum wholesale price at which one importer estimates turkeys could be sold is 36 drachmae per kg. (54.5 cents per pound). The average retail price at the Athens Central Meat Market on October 7 for domestic turkeys was 41.1 to 48.5 cents per pound.

Possibilities for expanding the Greek market depend primarily on U. S. suppliers' willingness to meet competition. This is an extremely price-conscious market but the consumer will pay a premium for U. S. birds now that a good reputation has been established. It should be remembered, however, that Eastern European suppliers can furnish high grade poultry at competitive prices. There is still a request from the importers for a standard weight of bird in each box. They believe the usual $\frac{1}{2}$ pound tolerance among broilers and 2 pound tolerance for turkeys in each box is too large. Importers also feel that the required deposit of 100 percent of the bill of lading prior to shipment from the U. S. costs them about \$2 per ton in interest charges. They believe that if this is reduced to 25 percent, they could expand the volume of business.

Summary

In spite of a doubling of the import duty on poultry, supplies from the U. S. continue to enter Greece at a brisk but comparatively small volume. In order to continue this volume, importers are ordering lower grades of poultry. This appears to be working satisfactorily and the business relationships already established, the integrity of U. S. exporters, and the consumer acceptance of the U. S. product will probably maintain this as a U. S. market in spite of the local poultry industry's efforts to create trade barriers.

Official Business